

# James Witte Rogers

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## OBJECTIVE

## EDUCATION

**St. Norbert College, De Pere, Wisconsin, May 2018**  
**Major I:** Graphic Design

**Cumulative GPA:** 3.60/4.00  
**Major II:** Computer Science

**Study Abroad, International Economics and Business in the EU, Europe, May - June 2017**

- Developed a global perspective through meetings with organizations in the European Union
- Reflected on sessions through thoughtful analysis and composition of blogs
- Grew in understanding of the complex relationships between countries of different economies and cultures

## AWARDS

*Dean's List:* Fall 2014, Spring 2015, Fall 2015, Spring 2016, Spring 2017  
Fox River Ad Club Student American Advertising Award 2015 - Silver  
Distinguished Trustee Scholarship for Academics

## INTERNSHIP EXPERIENCE

**Intern, C•SAW Marketing, Naperville, IL, June - August 2016, June - August 2017**

- Advocated client brands of Aurelio's Pizza, Labs U.S.A., and Shell Gas
- Represented brands with professionalism at community events by engaging attendees with promotional materials to and leaving lasting impact
- Adjusted menus and created advertisements with Adobe Acrobat and InDesign
- Managed social media accounts utilizing Hootsuite for Aurelio's Pizza and Labs U.S.A. locations

## WORK EXPERIENCE

**Graphic Design Coordinator, Entertainment 2 Knight, De Pere, WI, April 2017 - Present**

- Design eye catching posters for St. Norbert College employed talent (comedians, magicians, bands, etc.)
- Collaborate with St. Norbert College Campus Center Manager for best client representation
- Develop social media presence for Facebook page

**Ruth's Marketplace Aide, St. Norbert College, De Pere, WI, September 2016 - April 2017**

- Served meals to an average of 700+ students with professionalism, attentiveness to detail, and cleanliness
- Monitored and replaced food inventory efficiently and reported to kitchen with changes in real time

**Ruth's Marketplace Floor Crew, St. Norbert College, De Pere, WI, September 2016 - April 2017**

- Cleaned the entire cafeteria floor with attention to detail and with communication from lead worker

**Concessions Manager, Saybrook Bath and Racquet Club, Naperville, IL, June - August 2010-2015**

- Served as lead of daily operations and oversaw profit and loss tracking
- Managed inventory - kept track of quantity and arranged in the most efficient way
- Designed menus and marketing graphics
- Developed an analytical tool facilitating retail pricing, and projected profits and future expenses

**Warehouse Worker, Downtown Pet Supply, Woodridge, IL, June - August 2014**

- Processed and packaged customer orders with 100% accuracy and maintained an inventory of various pet products

## LEADERSHIP

**EXPERIENCE** **President, Phi Delta Theta - Wisconsin Epsilon, St. Norbert College, De Pere, WI, November 2015 – November 2016**

- Led an organized chapter of 15+ members comprised of an Executive Board and other leadership positions
- Coordinated service events like Red Cross Blood Drive sign up, Ice-a-Phi philanthropy, as well as arranging group fundraising through Lambeau Field volunteer work
- Held this position as just a sophomore based on my organization, time management, and ability to form strong relationships

**Vice President, Phi Delta Theta - Wisconsin Epsilon, St. Norbert College, De Pere, WI, November 2014 – November 2015**

- Facilitated weekly Executive Board meetings with a clear agenda to meet our semester and yearly goals

**Treasurer, Phi Delta Theta - Wisconsin Epsilon, St. Norbert College, De Pere, WI, November 2016 – November 2017**

- Devised yearly budget utilizing Microsoft Excel and allocated funds to sub-committees with a yearly cash flow of \$5,000+

## TECHNICAL SKILLS

<i>Languages</i>	C++, C#, Java
<i>Platforms</i>	Windows 10, macOS High Sierra
<i>Software</i>	Microsoft: Office Suite, Visual Studio 2010-2015, PuTTY, WinSCP Adobe: Illustrator, InDesign, Acrobat, Photoshop, Bridge, Premiere Pro, Muse